



Dr. N.G.P. INSTITUTE OF TECHNOLOGY

Coimbatore 641 048

Tel: 0422-2369105
Email: info@drngpit.ac.in

Fax: 0422-2369106
Web: drngpit.ac.in

The Pathfinder

Newsletter of Dept. of Management Studies

Path 5

Light 2

May 2015

Chief Patrons

Dr. Nalla G. Palaniswami
Chairman / KMCH

Dr. Thavamani D. Palaniswami
Secretary / Dr. N.G.P. IT

Patrons

Dr. K. Porkumaran
Principal / Dr. N.G.P. IT

Dr. B. Subramani
Director / MBA

Editors

Dr. S. Mohanavel
Professor / MBA

Mr. R. Rajendrakumar
Assistant Professor / MBA

Student Editors

Mr. A. Navaneethakrishnan II MBA
Ms. S. P. Karthika Devi II MBA
Ms. P. Sathya II MBA
Mr. V.G. Jawahar II MBA
Mr. R. Selvaprakash I MBA
Mr. V. Vineethkumar I MBA
Ms. T. Kasthuri I MBA
Ms. V. Karpagam I MBA



Lecture on "Enhancing Employability Skills" by Mr. Mitch Rosin, International Consultant, US on 16.12.2014



SPSS in Managerial Decision Making by Dr. Geetha Suresh, Stevenson University, Maryland, USA on 05.01.2015



Counselling for Higher Education & Special Session on Marketing Excellence Through Creativity for UG Students on 11.02.2015

DEPARTMENT ACTIVITIES

GUEST LECTURES ORGANISED

1. Mr. G. Niresh, Founder, Social Address, Coimbatore delivered a lecture on "Social Media Management" on 13.01.2015 for 2013-15 batch MBA students.
2. Ms.U.Kamatchi & Ms.H.S.Sahana, Training Specialists, NIIT delivered a lecture on "Critical Thinking and Creative Problem Solving" on 20.01.2015 for 2013-15 batch MBA students.

TRAINING ORGANISED

1. Fundamental Course in Predictive Analytics using IBM-SPSS for 2014-16 batch MBA students from 29.01.2015 to 04.02.2015 by Adroit Technologies (IBM Career Education Partner), Coimbatore.

PROGRAMMES ORGANISED

1. Event Management Programme (Harmony 2015) for 2014-16 batch MBA students on 19.02.2015 at Temple of Consciousness, Azhiyar. Mr.V.S.Elamurugan, Advisor was the resource person.
2. EDP on Medical Textiles –Emerging Opportunities at SITRA for I Year MBA Students on 04.03.2015

STAFF ACTIVITIES

ACHIEVEMENT


1. Dr. R.K. Sudhamathi, Professor completed her Ph.D. public viva-voce examination on 24.10.2014 in Bharathiar University, Coimbatore. Her research title is "A Study on Performance of Growth Oriented Equity Diversified Mutual Fund Schemes in India".

PAPERS PUBLISHED IN JOURNALS

1. Dr. R.K.Sudhamathi, Professor
 - "Growth and Development of Mutual Fund Schemes in India" in International Journal of Informative and Futuristic Research, Vol. 2, No. 2, pp. 421-425, Oct. 2014.
 - "An Analysis on Performance of Exchange Traded Funds" in International Journal of Latest Technology in Engineering, Management & Applied Science, Vol. 3, No. 11, pp. 55-57, Nov. 2014.

PAPER PRESENTED IN SEMINARS AND CONFERENCES

1. Dr. B. Subramani, Director and Ms. J. Megalatha, Asst Professor, "Impact of Social Media on Gen Y", National Conference on Impact of Social Media in Modern Business Growth held at Shri Nehru Maha Vidyalaya, Coimbatore on 09.01.2015.

		
Lecture on "Social Media Management" on 13.01.2015	Lecture on "Critical Thinking and Creative Problem Solving" on 20.01.2015	Fundamental Course on Predictive Analytics using IBM-SPSS from 29.01.2015 to 04.02.2015

IN-HOUSE WORKSHOP ATTENDED

1. Dr. Thomas Michael, Professor and Ms. J. Megalatha, Assistant Professor attended a Workshop on "Latex for Technical Paper Writing" on 17.02.2015.

LECTURE ATTENDED

1. Dr. B. Subramani, Director/MBA attended a lecture on 'Multi Dimensional Education to Make Students as Experts' at Vidya Vikasini Matriculation HSS, Coimbatore on 27.11.2014.

CLUB ACTIVITIES

1. Rotaract Club of Dr. N.G.P. IT organised a lecture on 'Students Contribution to the Better Society' on 27.11.2014 by Dr. R. Jagajeevan, Associate Professor, PSG Institute of Management, Coimbatore.

ALUMNI JUNCTION

1. Face to Face Interaction with our Alumna Ms. Gayathri. R, HR Executive, Tratum Technologies, Bangalore (2010-12 batch MBA) on 28.01.2015 by 2014-16 batch MBA students.
2. Face to Face Interaction with our Alumnus Mr. Dhinesh Kumar. M, Business Development Executive, Edwise Consultants Pvt. Ltd., Coimbatore (2010-12 batch MBA) on 25.02.2015 by 2014-16 batch MBA students.

STUDENTS ACTIVITIES

PLACEMENT (2013-2015 Batch)

Vivanta Surya by Taj Coimbatore

1. Sekar T
2. Raja T

EP Software Technologies Coimbatore

1. Athira Ashokan

Thyrocare Technologies Ltd Mumbai

1. Prabha A
2. Karthikadevi SP
3. Neethu J Jose
4. Athira Ashokan
5. Vijayakumar M
6. Navaneetha Krishnan A

McGraw-Hill Education Chennai

1. Saravanakumar G
2. Joseph Clinton V
3. Preamsai R

ICICI Bank Coimbatore

1. Prema G

2. Sangavi A
3. Densha A
4. Nanthini A

Vital Bio Systems Chennai

1. Chandrakanth P
2. Anandhakumar P

ITC Grand Chola Hotel Chennai

1. Deepika R

ICICI Prudential Ltd., Coimbatore

1. Babu R
2. Sivanesan R

Kambaa Inc., Coimbatore

1. Vijayakumar C

ABT Maruti

1. Vijay V
2. Manojkumar K
3. Karthikumar S



Event Management Programme (Harmony 2015) on 19.02.2015



EDP on Medical Textiles –Emerging Opportunities at SITRA on 04.03.2015



PROGRAMMES ATTENDED

No.	PARTICIPANTS	PROGRAMME	DATE
1	Kasthuri T, Bhaghirathi G, Hemavathi R, Bharath S, Loganathan R, Malarvizhi S, Monoj Krishna E, Rajkumar S, Selvam P, Sinduja E, Amutha R and Vigneshwaran M of 2014-16 batch MBA	Unemployed Youth Employment Generation Programme (UYEGP) at ICCI Coimbatore	11.02.2015
2	Wilfred Jose R, Selvaprakash R, Sreemathi S, Hemavathi R, Karthick GK, Kiruthika S, Amutha R, Manojkrishna E, Senthilraj G and Vineethkumar V of 2014-16 batch MBA	CMA - Student Management Day at GRG School of Management Studies, Coimbatore	13.02.2015
3	Vineethkumar V, Senthilraj G, Durairaj S and Prabhakaran R of 2014-16 batch MBA	GST - Roadmap for MSME (organised by CODISSIA & Rotary Club of Coimbatore) at CODISSIA Complex	24.02.15
4	Vigneshwaran M, Karuppasamy S and Manoj Krishna E of 2014-16 batch MBA	Millionaire Mind Intensive at CODISSIA Complex	06.03.2015 To 07.03.2015
5	Senthil Kumar G, Durai Raj S, George A and Nalan Kumar S of 2014-16 batch MBA	Game Changer-Budget 2015 (organised by CODISSIA & Rotary Club of Coimbatore) at CODISSIA Complex	16.03.2015
6	Selvaprakash R, Prabakaran R, Sreemathi S, Kirithika S, Tharani P, Kasthuri T, Sindhuja T, Durairaj S and Hemavathi R of 2014-16 batch MBA	Himac'1at Hindustan Business School, Coimbatore	19.03.2015 To 20.03.2015
7	Wilfred Jose. R, Gnanasekaran. P and Manoj Krishna. E of 2014-16 batch MBA	Ignite 15 BEPRO at Sri Shakthi Institute of Engineering & Technology Coimbatore	21.03.2015
8	Nanoj Krishna.E and Raj Kumar. M of 2014-16 batch MBA	Career Master Intensive Programme at Hotel Metro Park Inn Coimbatore	03.04.2015 to 05.04.2015

		
Face to Face Interaction with Alumnus on 25.02.2015	Face to Face Interaction with Alumnus on 28.01.2015	Lecture on Students Contribution to the Better Society on 27.11.2014