



Dr. N.G.P. INSTITUTE OF TECHNOLOGY

Coimbatore 641 048

Tel: 0422-2369105

Fax: 0422-2369106

Email: info@drngpit.ac.in

Web: www.drngpit.ac.in

The Pathfinder

Newsletter of Dept. of Management Studies

Path 7

Light 1

NOV 2016

Chief Patrons

Dr. Nalla G. Palaniswami
Chairman / KMCH

Dr. Thavamani D. Palaniswami
Secretary / Dr. N.G.P. IT

Patrons

Dr. O. T. Buvaneshwaran
CEO/KMCRET

Dr. K. Porkumaran
Principal / Dr. N.G.P. IT

Dr. J. Srikanth
Director / MBA

Editors

Dr. S. Mohanavel
Professor / MBA

Ms. K. Rajeswari
Assistant Professor / MBA

Student Editors

Ms. D. Abinaya Bharathi	II MBA
Mr. P. Anandh	II MBA
Mr. M. Nagaraju	II MBA
Ms. M. Reshma	II MBA
Ms. P. Kalpana	I MBA
Mr. Muhammed Mubashir	I MBA
Ms. K.T. Nivethalaxmi	I MBA
Mr. B. Pradeep Kumaar	I MBA



Seminar on Future Direction of Monetary Policy and RBI Initiatives



Meet the CEO



Career Day Programme - Panel Discussion

DEPARTMENT ACTIVITIES

PROGRAMMES ORGANISED

1. Promotional Event, SBI's Mobile Wallet "State Bank Buddy" by Mr. K. Ravichandran, Chief Manager (Personal Banking Division), SBI, Coimbatore, 15.07.16.
2. Career Day - Panel Discussion on Career Paths and Opportunities for MBA Graduates by Mr. Ramesh Srinivasan, Director - Data Operations Owlter India Pvt. Ltd., Ms. Krithika Selvaraj, HR, Bosch and Mr. Prasanth Kumar, Project Manager, Decathlon, Coimbatore, followed by Seminar on Entrepreneur Journey by Mr. S. Sanjay, Managing Director, Kondaas Automation Pvt. Ltd. and Mr. Mani, Managing Director, Messer Cutting System India Pvt. Ltd., 20.08.16.
3. Association Inauguration "EQUILIBER" and Meet the CEO by Dr. S. Chandrasekar, Executive Director - Marketing, Roots Multi Clean Ltd., Coimbatore, 06.09.16.
4. Placement Training Programme, Mock Interview by Mr. Anjesh, Soft Skill Trainer, Coimbatore, 09.09.16.
5. Workshop on Bridging the Skill Gap by Mr. S. Gerald Arul Raj, Director, St. Mary's Academy for Skill & Development, Coimbatore, 06.10.16.
6. Talk Show on Cauvery Water Dispute Conducted by Dinamalar (Published on 18.10.16).

SEMINARS ORGANISED

7. Future Direction of Monetary Policy and RBI Initiatives by Smt. Deepa S. Raj, Director, Department of Economic and Policy Research, Reserve Bank of India, Chennai, 09.09.16.
8. SEBI Sponsored, Invest Correctly and Invest to Create Wealth - Start Early by Mr. N. Mahesh Kumar, Senior Associate Executive, Avigna Financial Services, Mumbai, 19 & 22.09.16.
9. CII Webinar on Consumer Analytics in an Omni-Channel World, 20.09.16.

INDUSTRIAL VISITS ORGANISED

10. Outdoor Activity Visit to Isha Yoga Center, Coimbatore for 2016-18 Batch, 14.07.16.
11. Ampere Vehicles Pvt. Ltd., Coimbatore for 2016-18 Batch, 29.07.16.
12. TNAU - Directorate of Agricultural Business Development Center (Incubation Center) for 2015-17 Batch, 20.08.16.
13. Nirmal Pumps, Coimbatore for 2015-17 Batch, 22.08.16.
14. Coimbatore Innovation and Business Incubator, KCT Tech Park for 2015-17 Batch, 22.08.16.
15. Technology Business Incubator, Kongu Engineering College, Erode for 2015-17 Batch, 30.08.16.
16. Field Visit to State Bank of India, Coimbatore for 2016-18 Batch, 29.09.16.
17. The Hindu for 2016-18 Batch, 18 & 19.10.16.

		
<p>Seminar on Online Trading, Portfolio Management & Share Market</p>	<p>SEBI Sponsored Seminar on Invest to Create Wealth- Start Early</p>	<p>SBI Mobile Wallet SBI Buddy Promotion Programme</p>

GUEST LECTURES ORGANISED

1. Online Trading, Portfolio Management & Share Market by Mr. G. Lenin Kumar, Dean - Academic Affairs, Brillianz Institute of Management & Studies, Dubai, 27.07.16.
2. Data Mining & Analysis, Mr. Stephen Sidney Gill, Heriot Watt University, Dubai Campus, 30.07.16.
3. Simple Methods of Solving the Problems on Operational Research by Smt. Malathi Sundararajan, Visiting Professor & Consultant, Professional and Management Institutions, Bangalore, 17.09.16.
4. Indian Health Care System - A SWOT Analysis by Dr. J. Sivakumaran, Chief Operating Officer, KMCH, 17.09.16.

STAFF ACTIVITIES

1. Dr. S. Mohanavel, Professor has been appointed as the Editorial Board Member of American Journal of Information Management, NY, USA, 19.07.16.
2. Dr. S. Mohanavel, Professor has been appointed as Anna University Ph.D. Supervisor, 05.08.16.
3. Dr. S. Mohanavel, Professor received a sponsorship of Rs.20,000 from SBI, 09.09.16.
4. Mr. R. Rajendra Kumar, Associate Professor acted as a Judge for Students Contest - Association of Company Secretaries of India, Coimbatore at Dr. N.G.P ASC, 03.10.16.

PAPER PUBLICATIONS

In Journals

1. Mr. R. Rajendrakumar, Students Opinion on Policy Work, Economic implications of Online Shopping in Indian Retail Industry and the Factors of Promoting Small Scale Organisations, Products Through Electronic Mode, Asian Journal of Research in Social Sciences and Humanities, April 16.
2. Mr. R. Rajendrakumar, An Analysis of Direct and Moderation Effect on Online Shopping Attitude with special reference to Students Community of Coimbatore based Colleges, Asian Journal of Research in Social Sciences and Humanities, April 16.
3. Mr. M. Muralikrishnan, Perception and Determinants towards Voluntary retirement Services with special reference to BSNL Employees, TamilNadu, Asian Journal of Research in Social Sciences and Humanities, April 16.
4. Dr. S. Mohanavel, A Study on Effectiveness and Reasons of using Knowledge Management Practices, Asian Journal of Research in Social Sciences and Humanities, May 16.
5. Ms. K. Umamaheswari, A Study on Financial Literacy Relationship between IT sector and Educational Sector Respondents, Asian Journal of Research in Social Sciences and Humanities, August 16.



Talk Show on Cauvery Water Dispute



Industrial Visit to Coimbatore Innovation and Business Incubator



Industrial Visit to Ampere Vehicles Pvt. Ltd.

In Conferences

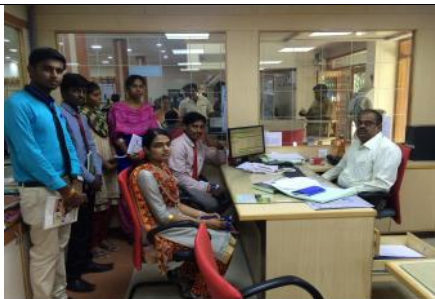
1. Dr. V. Abirami, Asso. Prof. and Ms. J. Megalatha, AP, Organised & Unorganised Sectors, National Seminar on Professionalising Unorganized Sector - A Corporate View at Dr. N.G.P. ASC, 24.08.16.
2. Ms. K. Rajeswari, AP Green Entrepreneurship for Sustainable Development and Mrs. R. Saranya, AP, Women Entrepreneurship, National Conference on Entrepreneurial Strategies for Sustainable Economic Growth: A Global Perspective at Dr. N.G.P. ASC, 28.09.16.

GUEST LECTURES DELIVERED

5. Dr. V. Abirami, Asso. Prof, A Rolemodel at Dr. N.G.P. ASC, 23.06.16.
6. Dr. J. Srikanth, Director, Teaching and Learning: A New Paradigm, FDP at Dr. N.G.P. ASC, 25.06.16.
7. Dr. J. Srikanth, Director, Teaching and Learning: A New Paradigm, FDP at Dr. N.G.P. IT, 27.06.16.
8. Dr. J. Srikanth, Director, Positive Attitude and Self Motivation at Dr. N.G.P. ASC, 01.07.16.
9. Dr. S. Mohanavel, Professor, Student Development Programme on Business Application Software at SNR & Sons College, Coimbatore 16.07.16 & 23.07.16.

PROGRAMMES ATTENDED

1. Dr. V. Abirami, Asso. Prof., Mr. R. Rajendra Kumar, Asso. Prof. and Mr. V. DhanavelPandi AP, FDP on 'Joy of Teaching' at KV Institute of Management and Information Studies, Coimbatore, 13.05.16.
2. Dr. J. Srikanth, Director, Dr. V. Abirami, Asso. Prof. and Mr. M. Muralikrishnan, AP, Seven Habits and its Impact on Organization, Teams and Individuals, organised by NIPM at PSGIM, 19.07.16.
3. Dr. S. Mohanavel, Professor, Anti Ragging Meeting at Collectorate, 12.08.16.
4. Dr. S. Mohanavel, Professor, Mr. V. DhanavelPandi, AP, Mr. J. Mageswaran, AP and Ms. K. Uma Maheshwari, AP, Workshop on IPR and Innovations at Dr. N.G.P. IT, 20.08.16.
5. Dr. V. Abirami, Asso. Prof. and Ms. J. Megalatha, AP, National Seminar on Professionalising Unorganized Sector - A Corporate View at Dr. N.G.P. ASC, 24.08.16.
6. Ms. J. Megalatha, AP and Mrs. R. Saranya, AP, ICTACT Sponsored FDP on Business Simulation at GRG School of Management Studies, Coimbatore, 07 & 08.09.16.
7. Ms. K. Rajeswari, AP, MSME Sponsored Workshop on Impact of IPR on Start Ups and Innovation and Existing Enterprises of MSMEs at PSG STEP, 07.09.16.
8. Ms. K. Rajeswari, AP and Mrs. R. Saranya, AP, National Conference on Entrepreneurial Strategies for Sustainable Economic Growth: A Global Perspective at Dr. N.G.P. ASC, 28.09.16.



Field Visit to State Bank of India



Workshop on Bridging the Skill Gap



Industrial Visit to THE HINDU

WELCOME

The Institute and the Department welcome the Director Dr. J. Srikanth and Faculty members Dr.N.Rajendiran, Ms. K. Uma Maheswari, Mr. A. Saravanakumar, Mr. J. Mageswaran, Ms. V. Ambika, Mr. C.R. Vijay, Ms. K. Rajeswari, Ms. R. Saranya and Ms. M. Jeevitha.

ADIEU

The Institute and the Department send off Dr. R. K. Sudhamathi, Professor and Dr. V.P. Saranya, AP.

FACE TO FACE INTERACTION WITH ALUMNI

1. Mr. Dinesh Kumar, (2011-13 Batch), Business Development Executive, IDP Education Pvt. Ltd. with 2016-2018 Batch Students, 20.07.16.
2. Mr. Vineeth Kumar, (2013-15 Batch), HR, CG VAK Software Exports, Coimbatore with 2016-2018 Batch Students, 08.09.16.
3. Mr. S. Gerald Arulraj, (2009-11 Batch), Director, St. Mary's Academy for Skill & Development, Coimbatore with 2016-2018 Batch Students, 30.09.16.
4. Mr. V. Vijay, (2013-15 Batch), Sankara Eye Hospital with 2016-2018 Batch Students, 01.10.16.

CLUB ACTIVITIES

Career Guidance Cell

1. Seminar on Higher Education Abroad by Mr. Dinesh Kumar, Business Development Executive, IDP Education India Pvt. Ltd. Coimbatore, 01.08.16.
2. Seminar on Internship Prospects at FAU by Dr. Rangasamy Ramasamy, Professor, Florida Atlantic University, 02.08.16.
3. Seminar on GATE and Competitive Exams – Challenges and Opportunities by Mr. Saravana Kumar, Director, GATE Forum, Coimbatore, 12.08.16.
4. Seminar on New Zealand as an Academic Destination by Mr. Shekhar Pillai, Marketing Director, Grey Cells Ltd, Coimbatore, 23.09.16.

Rotaract Club

5. Installation of Rotaract Club of Dr. N.G.P IT (2016-2017) by RTN. PHF. Sivakumar Palaniappan, Rotary Club of Green City, 10.08.16.
6. Awareness Programme, Awakening with Joy - A Joy of Giving event 'Magizhchi' in association with Rotary Coimbatore Central, 28.09.16.

Tamil Mandram

7. Youth Awakening Day, in memory of Dr. A.P.J Abdul Kalam's Birth Anniversary, in association with NSS, 21.10.16.



Joy of Giving - 'Magizhchi'



GATE and Competitive Exams – Challenges and Opportunities



Installation of Dr. N.G.P. IT Rotaract Club

STUDENTS ACTIVITIES

No.	Date	Events	Students Participated
1.	20.06.16	NCAT Exam- All India 24 th rank under Category 4, Round II	D. Abinaya Bharathi - II MBA
2.	10.08.16	Quiz Programme : By Punyah Foundation at CMS College	1. Prabhakar T II MBA 2. Sandeep S II MBA 3. Arun Kumar S II MBA 4. Dinesh Kumar G II MBA 5. Pradeep Kumar B I MBA 6. Nirmal R I MBA
3.	20.08.16	Workshop on IPR and Innovations at Dr. N.G.P. IT	10 Students of II MBA
4.	22.08.16 to 24.08.16	Entrepreneurship : Entrepreneurship Awareness Camp by ED Institute, Coimbatore	10 Students of II MBA
5.	24.08.16	National Seminar on Professionalising Unorganized Sector - A Corporate View at Dr. N.G.P. ASC	M.Gayathiri, II MBA D.Daarini, II MBA Paper Presented: Organised & Unorganised Sectors
6.	15.09.16	Seminar on Banking & Assurance at PKR Arts College for Women, Gobi.	I MBA: B.Anjali K.Karthik M.Sowmiya K.Elangovan V.Soundarya T.SaranKumar II MBA: S.Sowndaryalaxhmi A.Preethi
7.	28.09.16	National Conference on Entrepreneurial Strategies for Sustainable Economic Growth : A Global Perspective at Dr. N.G.P. Arts and Science College	Paper Presentation 1.S.Sowndaryalaxhmi, II MBA <u>Paper Presented</u> Green Entrepreneurship for Sustainable Development 2.C.Shanmugapriya, II MBA <u>Paper Presented</u> Women Entrepreneurship 3.R. Elanthendral, I MBA & 4.V.Sowndarya, I MBA <u>Paper Presented</u> Green Entrepreneurship Participated: I MBA: J.Naveen S.Selva Saravanan R.Priya S.M. Deepika R.Abinaya Lourdu Rose Anushiya
8.	06.10.16 & 07.10.16	NGP -Win for a Cause Contest Valediction of Joy of Giving at KCT	II MBA: Third prize winners: S.Sowndaryalaxhmi D.Saravana Kumar S.Sukan Special Prize Winners: (Received a cash prize of Rs.15,000/-) E. Karpagavalli N.Syed Idris Rahuman H.Nagaraj